## **Client Success: Leading global social media conglomerate**

Surface critical data within large population to quickly assess deviations from templates

**CLIENT CHALLENGE** 

The client's privacy team was looking to identify if certain specific clauses where being utilized in their enterprise-wide approved NDA templates relating to disclosure, return, or destruction of confidential information, and if they were being utilized where deviations occurred from the standard template language. Region North America

Market Segment Enterprise Industry **Technology**  Products DocuSign Insight

## **CIMPLIFI SOLUTION**

Cimplifi successfully built and deployed four models to target the templatized language surrounding NDA Return or Destruction of Confidential Information clause. The models extracted these important privacy clauses in over 144K documents.

Cimplifi successfully built and deployed three models to target each clause of the templatized language surrounding NDA Disclosure of Confidential Information which extracted in over 141K documents.

## **Advisory Services**

- Center of Excellence Advisory
- Writing contract rulebooks
- Building a library of custom models
- Model Validation

## **BUSINESS RESULTS**

As a result of the continued partnership between Cimplifi and the client's CRA team to source and deploy multiple use-cases across the enterprise, this engagement achieved:

- Creation of their own contract analytics Center of Excellence
- Elimination of manual review need for multiple use cases, spanning 140k+ contracts

