

Client Success: Leading global social media conglomerate

Extract critical table data from large population with speed and accuracy

Region
North America

Market Segment
Enterprise

Industry
Technology

Products
DocuSign Insight

CLIENT CHALLENGE

The client struggled with extracting information from their statement of work document population from previous time to current day. Particularly the rate cards within the SOWs were in different forms with most being in table format.

In addition to this extraction, the client wanted a deep dive into their rate card to analyze how they constructed rates per resource level in order to further consolidate and perform upright operational optimizations on those rates.

CIMPLIFI SOLUTION

Because the rate cards varied in formatting over a large SOW population, Cimplifi leveraged the AI platform, DocuSign Insight, on its own, paired with our team's unique ability to perform table extraction with our proprietary AI models.

Delivered Services

- Custom AI models combined with Cimplifi tabular data extraction IP delivered as an API to apply to documents in DocuSign Insight.
- Training on maintaining tabular extraction solution.

BUSINESS RESULTS

As a result of the continued partnership between Cimplifi and the client's CRA team to source and deploy multiple use-cases across the enterprise, this engagement achieved:

- In about a month, Cimplifi was able to cover 93% of their total population of SOWs with over 80% of the cells required being captured.
- Elimination of manual review for table data extraction, spanning 30,000 contracts