

Client Success: Leading global social media conglomerate

Accelerate time to response
Helping the business make faster decisions

Region
North America

Market Segment
Enterprise

Industry
Technology

Products
DocuSign Insight

CLIENT CHALLENGE

The client needed a force multiplier to build models and quickly respond to internal stakeholders to address a backlog of use cases.

- 20K Legal Notices requiring 7 Data extractions
- 28K SOWs requiring 1 key data extraction and normalization
- Ability to leverage these models for future use
- Ability to transition these use cases into operational and BAU practices

CIMPLIFI SOLUTION

Cimplifi provided accelerated delivery and eliminated the need for manual review on two use cases, giving transparency across contracts from multiple businesses, with different requirements.

Advisory Services

- Center of Excellence Advisory
- Writing contract playbooks
- Writing contract rulebooks
- Building a library of custom models
- Model Validation

BUSINESS RESULTS

As a result of Cimplifi engagement with the client's use case pipeline, the client achieved:

- **300%+ increase** in time to response (averaging 10 business days per use case, accelerated from 1 month+)
- **150% increase** in use case coverage for pipeline of requests
- Elimination of manual review need for multiple use cases, spanning 100k+ contracts
- 5+ teams supported across Legal, Sourcing, and Partnerships
- Creation of their own contract analytics Center of Excellence