



# Real Estate Lease Management

An agile process model built to organize and extract actionable data from lease agreements

## SIMPLIFY YOUR SYSTEM & EMPOWER YOUR PEOPLE

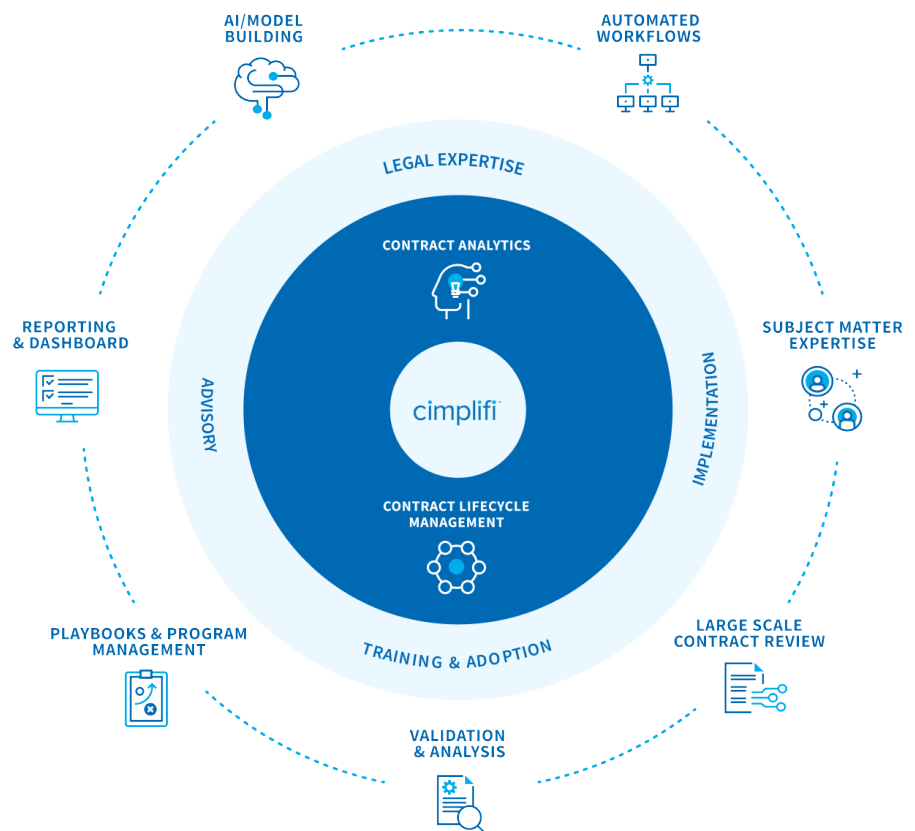
Leveraging dedicated consultants with experience implementing DocuSign products, experience a more efficient enterprise solution implementation.

## REALIZE INCREASED ROI FASTER

Correctly leveraged AI technology, via the DocuSign Agreement Cloud, can result in increased productivity and cost savings by automating repetitive manual tasks facilitating users to focus on complex activities. Cimplifi facilitates necessary requirements gathering and gap analysis to ensure an organization realize these gains in an expedited fashion.

## SME EXPERTISE

Cimplifi is a full-service, accredited DocuSign Agreement Cloud platinum partner focused on Insight, CLM, and CLM+. With 15+ years of combined experience in contract analytics, our consultants have delivered end-to-end implementations of the Agreement Cloud across a range of industries from finance to entertainment.



## Key insights to be drawn from real estate lease management documentation

- **Assignment**  
Give Lessee ability to pass the rent obligation onto another person making the other party responsible for paying fees and fulfilling the contract and how it pertains to the commercial property.
- **Renewal Type**  
Terms for the renewal period. State whether renewals are automatic and what needs to be done by a Party to remove themselves from the renewal obligation, e.g., Written notice 3 days in advance.
- **Change of control**  
Occurs when a property gets sold. This provision informs the tenant that under the new owner they may be asked to relinquish their tenancy.
- **Gross Sales Termination Clause**  
Parties agree on a projected amount of gross sales over time, ensuring the tenant can meet the financial requirements to remain at the location. If not met, the tenant has the option to terminate the lease without penalty.
- **Co-tenancy**  
Clause relating to rent amount dependent on the presence/absence of a related retailer in the area, e.g., reduce rent if traffic is negatively impacted by the absence of a major retailer like a department store.



### DEEP MARKET KNOWLEDGE

Comprehensive regulatory knowledge



### INNOVATIVE SOLUTIONS

Custom workflows, including table data extraction DAC integrated solutions to address complex use-cases



### IMPLEMENTATION & ADOPTION

Support for change management and accelerated adoption



### INDUSTRY LEADERS

50+ years in-house financial services experience, plus additional verticals and industry expertise



### VERSATILE

Develop, augment, and manage a single phase to an entire lifecycle, driving growth and adoption through positive outcomes

Ready for a more empowering experience?  
Get in touch today to speak to an expert.  
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